



THOMSON REUTERS

LEGAL EXECUTIVE INSTITUTE



The 15th Annual
**LAW FIRM
COO & CFO
FORUM**

SPONSORSHIP OPPORTUNITIES



DINNER - Oct. 26

TBD

FORUM - Oct. 27-28

New York Marriott Downtown
85 West Street at Albany
New York, NY 10006



The Thomson Reuters Legal Executive Institute is proud to present the 15th Annual Law Firm COO & CFO Forum this coming October at the New York Marriot Downtown. The premier national summit for law firm officers and their peers, the COO & CFO Forum continues its tradition of thought leadership and networking with prominent law firm executives and our community of partners.

Enjoy our Forum and Opening Night Dinner for a wholly immersive experience that takes full advantage of this unique event and the City of New York. Plan to attend both portions of the program as we celebrate 15 years of thought leadership and professional development.

THE PARTNER EXPERIENCE:

Dinner - SOLD OUT

Join us for the 15th Annual Law Firm COO & CFO Forum and connect with delegates in an intimate setting.

The Forum

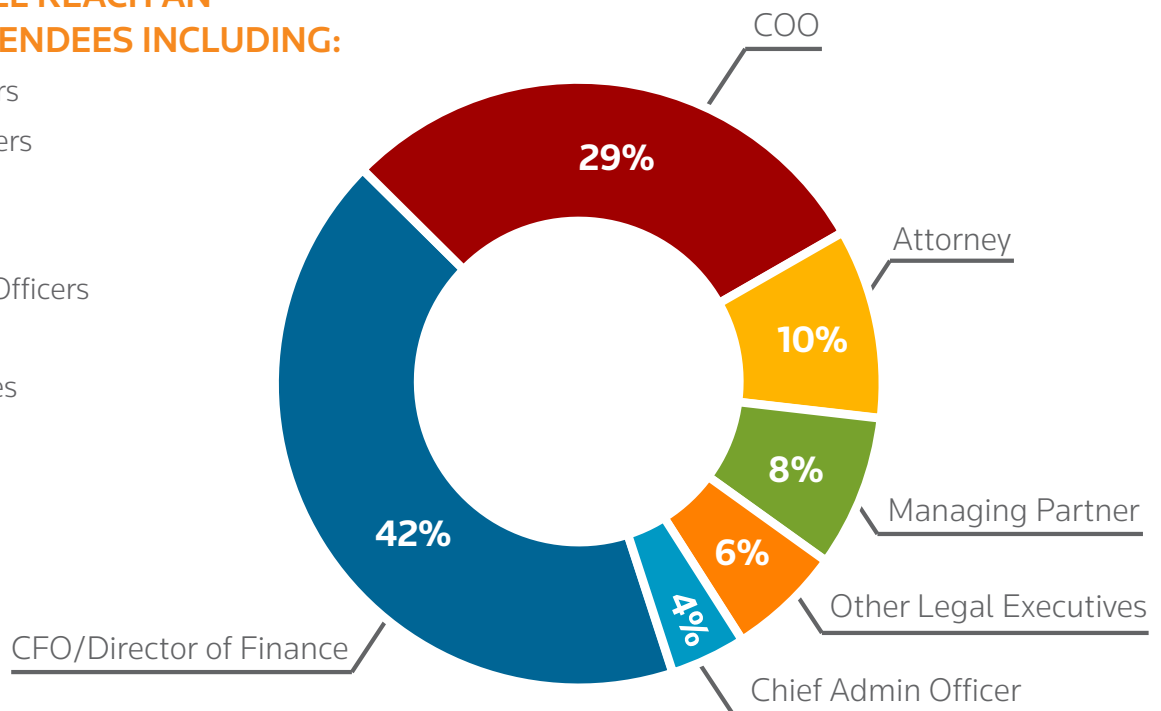
The main conference offers large scale visibility and exposure over two days and provides opportunities to further the relationships you've established with our attendees.

For More Information Please Contact

Art Hernandez
National Strategic Relations Manager
art.hernandez@tr.com
201-870-6045

YOUR MESSAGE WILL REACH AN ESTIMATED 125 ATTENDEES INCLUDING:

- Chief Financial Officers
- Chief Operating Officers
- Managing Partners
- Executive Directors
- Chief Administrative Officers
- Law Firm Partners
- Other Legal Executives



SPONSORSHIP LEVELS

PLATINUM \$20,000

Event Site Exposure

- 1 tabletop exhibit in the best available space
- 1 premier event (lunch or reception)

Event Passes

- 4 complimentary sponsor registrations
- 4 complimentary client registrations for use with unregistered clients

Marketing

- 75 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre- (firms and titles) and post- (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 5 pages), lead list provided
 - 2 push notifications within 5 days of the event

GOLD \$15,000

Event Site Exposure

- 1 tabletop exhibit in the best available space
- 1 premier exposure (pre or post-event email, device charging station, wireless internet, or event app)

Event Passes

- 3 complimentary sponsor registrations
- 3 complimentary client registrations for use with unregistered clients

Marketing

- 50 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral.
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre (firms and titles) and post (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 3 pages), lead list provided
 - 1 push notification within 5 days of the event

SILVER \$10,000

Event Site Exposure

- 1 tabletop exhibit in the event space
- 1 event (day one continental breakfast, networking breaks on either day or sponsor branded item)

Event Passes

- 2 complimentary sponsor registrations
- 2 complimentary client registrations for use with unregistered clients

Marketing

- 25 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral.
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre (firms and titles) and post (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 2 pages), lead list provided

EXHIBITOR \$7,500

Event Site Exposure

- 1 tabletop exhibit in the event space

Event Passes

- 1 complimentary sponsor registrations
- 1 complimentary client registrations for use with unregistered clients

Marketing

- 25 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral.
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre (firms and titles) and post (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)

DINNER \$5,000 - SOLD OUT

- Logo on all dinner event marketing
- Opportunity to place a high level, branded item in gift bags at your table
- 2 sponsor dinner passes

